

If You Face A Serious Illness, We Can Help...



**CONSUMER'S
MEDICAL
RESOURCE**



Turning Patients Into Informed Consumers

Why Patients & Families Need Information



Everyone who is facing a serious illness has questions. Getting answers from an overworked health care system isn't easy...often impossible. Information from the Internet can be confusing and inaccurate.

Now there is help!

You have good questions — such as what are the best treatments. We can provide answers to help you get the best care. The best care can give you the most favorable outcome for your condition.

Your doctor is the most important component in determining the right care for you. However, most successful doctors have time restraints. Consumer's Medical Resource (CMR) can provide you with fast, comprehensive, personalized, detailed information that may help in making important decisions with your doctor about the best action to take.

One way to get the best care is to become as informed about your condition and your options as possible. Let CMR help you!

CMR does not provide advice or recommend a particular treatment. We only provide published information on your condition so that you can become better informed.

Medical Decision Support™

CMR's Medical Decision Support (MDS™) service gives you in-depth information about your medical condition, your treatment options and their effectiveness — *fast*.

MDS includes:

- comprehensive, current and objective information
- tailored to your questions, concerns and needs
- physician-led interaction (from Harvard Medical School)
- complete confidentiality

The Benefits:

- better medical decisions
- better quality of care
- improves communication with your physician
- reduces anxiety
- saves time

How MDS has helped others



A 37 year-old woman with early breast cancer was advised to have a radical mastectomy but was uncomfortable with losing her breast. The information CMR provided included studies showing that a lumpectomy with radiation was equally effective while preserving her breast. She chose the less radical surgery and is very happy today.

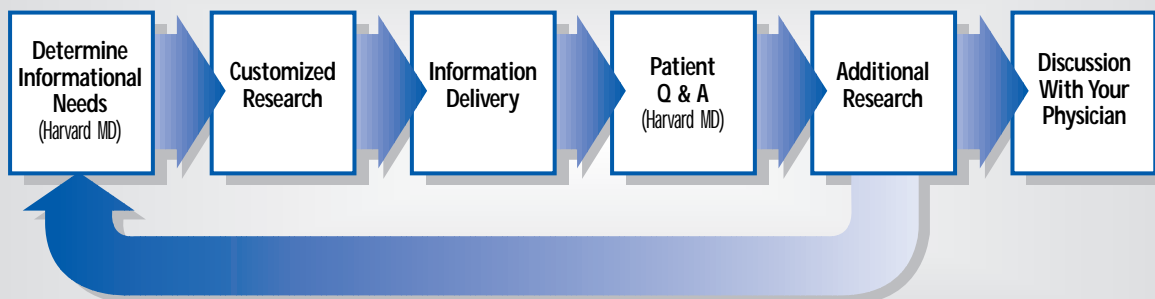


A 42 year-old man facing prostate cancer was concerned about the risks of surgery. The information CMR provided included a new surgical procedure that he was unaware of and which had fewer risks. He went on to have a successful procedure.



A 16 year old girl with Hodgkin's disease was about to begin an aggressive form of chemotherapy that could lead to sterility, which she was not aware of. The information CMR provided included a less aggressive but still effective treatment while enabling her to have children in the future.

The MDS process



Highly Satisfied Customers

"Their physician increased our confidence to ask pointed questions of the health care professionals. The report is thorough, professional and very informative. MDS is an extraordinary benefit for any employee who faces a serious medical problem." — Nancy G.

"I learned more from CMR than from anyone since I was diagnosed with Lupus. They gave me a lot of information on my treatment options and others under development I was not aware of. Even though I'm in the medical profession, I didn't have the time or ability to obtain the information as quickly as CMR did." — Anne. K.

"The information CMR provided was beyond what we found on the Internet. Through CMR we obtained articles from reputable journals and active clinical trials and it was provided to us in an organized manner." — Lois C.

"Thank you for all of the research, care and concern you provided me. Your program is a valuable service that really addresses the individual's specific questions and concerns. Thanks, again, for all of your help." — Ellen T.

Call toll-free:

**1-888-4 CMR HELP
(1-888-426-7435)**

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